

# METHOD AND APPARATUS FOR SELECTIVELY ACCESSING PROGRAMS IN A PARENTAL CONTROL SYSTEM

## FIELD OF THE INVENTION

5           The invention relates to a method and an apparatus  
for selectively accessing programs in a parental control  
system.

## BACKGROUND OF THE INVENTION

10           Television broadcasts may contain content that could  
be harmful to children like violence or sexual content.  
Therefore, various parental control systems have been  
developed for blocking inappropriate programs or channels.

In the U.S. a blocking system has been employed for television content advisories (ratings) using the so-called V-chip. The ratings are encoded by the broadcaster during the vertical blanking period of an NTSC television signal, more specifically during line 21 of field 2, using a data format referred to as Extended Data Services or XDS. The XDS data format is similar to the format of closed caption data in the U.S. which is encoded in line 21 of field 1 of an NTSC television signal. The data formats for both XDS and closed caption information are specified in the EIA-608 standard developed by the Consumer Electronics Association (CEA) in the U.S. The rating signal is transmitted together with the respective TV show and detected by the V-chip system implemented in the TV apparatus. The system decodes the line 21 data, compares it with the allowed rating and then either blocks

the signal or lets it through. Note that references herein to TV apparatus, TV systems, TV set, and/or video signal processing systems or apparatus are intended to encompass any system, either with or without a display device, for processing a video or TV signal that includes auxiliary information, such as XDS data, for providing ratings information. Examples of such systems include televisions, VCR, DVD, satellite signal receiver, set-top boxes, cable boxes, etc.

10 A system such as V-Chip requires parents to identify the ratings they wish to block on two different rating systems: the TV Parental Guidelines, and the Motion Picture Association of America (MPAA) movie ratings, which are used on unedited movies shown on premium cable  
15 channels. The TV Parental Guidelines consist of an age-based rating that indicates the age group for which a particular program is considered suitable and a content-based rating. The MPAA movie ratings are also divided into age groups but differ from the above mentioned television  
20 ratings.

The setting up of the rating limits is usually done by means of onscreen directions offered for the two separate ratings systems. For example, for movie ratings the user may highlight "PG-13" indicating that all  
25 programs above this rating should be blocked, and all programs below this rating should be deemed acceptable. For the TV rating limits the user also has to select an age-based rating, e.g. "TV-14". In addition, for TV rating limits the user must also determine whether to  
30 block certain types of content, wherein the content-based rating may be defined differently for the various age-based ratings.

Another capability that can be provided within a parental control system is disclosed in U.S. Pat. No. 5,949,471. This system allows the user to enable a V-block mode which blocks offending scenes from viewing, to select particular programs to be blocked from viewing or to specify all programs on a particular channel to be blocked. A particular program is blocked based on the channel, date, time-of-date and length of this program, which can be entered by the user as a compressed code.

10

## SUMMARY OF THE INVENTION

The invention is based on the recognition of the following fact. When a user establishes rating limits to control the programming that the children are permitted to view, the user is forced to rely on the MPAA rating, TV rating or content ratings, given to that program by the broadcasters. However, there may be some programs that the user would prefer his or her children did not watch, even though the rating level given to that program might normally be acceptable to the user. Likewise, there may be programs that the user deems acceptable for viewing by the children, even though the rating given to that program might normally be a cause for concern for the user.

Therefore, according to an embodiment of the invention rating limits are set corresponding to first user inputs. Furthermore, exceptions from said rating limits are set corresponding to second user inputs. Both, the rating limits and the exceptions from said rating limits are stored. Information for specifying the rating of a program and for identifying the program is received. The rating is compared with the stored rating limits and

it is checked with the information for identifying the program whether an exception from the rating limit for the program has been set. Access to said program is allowed depending on the results of the comparing and checking of  
5 the received information.

## BRIEF DESCRIPTION OF THE DRAWINGS

Exemplary embodiments of the invention are described on the basis of the drawings, in which

- 10    Figure 1: is a high level block diagram of an apparatus  
       suitable of selectively blocking the viewing of  
       television programs;

Figure 2: is a flow diagram of a method for the set-up of rating exceptions;

- 15    Figure 3: is a flow diagram of a method for selectively  
       blocking or enabling the viewing of television  
       programs;

Figure 4: is an on-screen display of an introduction into the Never Block Program List set-up;

- 20 Figure 5: is an on-screen display of an introduction into  
the Always Block Program List setup;

Figure 6: is an on-screen display of an Always Block Program List;

- Figure 7: is an on-screen display for entering an  
25 additional program to the Always Block Program  
List;

Figure 8: is an on-screen display for removing a program

from the Always Block Program List;

Figure 9: is an on-screen display of a Never Block Program List;

5 Figure 10: is an on-screen for unlocking the system in the case of a blocked program.

#### DETAILED DESCRIPTION OF PREFERRED EMBODIMENTS

10 Figure 1 depicts a high-level block diagram of an embodiment suitable of selectively blocking the viewing of television programs, implemented in a receiver device, e.g. in a TV set or set top box. Only parts relevant for the invention are described, while usual components like a tuner or demodulator are not shown.

15 The TV signal may be received in an arbitrary way, e.g. terrestrial, via cable, satellite or Internet in the case of a broadcasted signal. However, the TV signal may also be received from a playback device like a VCR, DVD player or the like.

20 An input device 10 allows calling up the feature for setting up rating limits and exceptions of these rating limits. The input device 10 may be any device utilized to provide input to devices like TV sets, set top boxes, computers etc. Examples of the input device 10 include a remote control, a keypad, a computer mouse, a microphone, 25 a touch screen, and the like. An input interface 11 enables the processor 12 to receive commands from the input device 10. In response to a command starting the rating limits feature the processor 12 executes instructions in order to provide on-screen displays and to

allow user inputs as described later on. The data for the display of the on-screen displays are supplied to the on-screen display generator 17 for generating the respective screen displays, which are displayed on a display device  
5 18, e.g. the television screen.

Besides the setting of rating limits, which are stored in a rating limits database 14, the selective access application 13 allows also entering exceptions to the rating limits which are stored in a rating exceptions  
10 database 15.

The selective access application 13, the rating limits database 14 and the rating exceptions database 15 may be stored in the same memory device 16 but also in a combination of memory devices including random access  
15 memories (RAM), non-volatile or backup memories (e.g. programmable or flash memories), read only memories (ROM), and the like.

An incoming TV signal 19 is fed to a decoder 110, which separates and decodes data representing the recommended rating and data identifying the currently  
20 running program from the TV signal. For an analog TV signal both data can be transmitted in the Vertical Blanking Interval, e.g. as Extended Data Services data as specified in the EIA-608 standard. For a digital TV signal  
25 the data may be included in service information which is transmitted in addition to the video and audio signal, e.g. according to the MPEG 2 systems standard.

The data are supplied to the processor 12, which compares the recommended ratings with the rating limits  
30 stored in the rating limits database 14 and checks with the information identifying the current program whether an

205020 8990007

exception from the rating limits is stored in the rating exceptions database 15. As a result the processor 12 blocks the display of the TV signal 19 as symbolized by switch 111, if either the rating limits indicate that the specific television program is to be blocked and no exception from the rating limits for said specific television program is set or the exception from said rating limits indicate that said specific television program is to be blocked. In the same way processor 12 enables the viewing of a television program if either the rating limits indicate that a specific television program is not to be blocked and no exception from said rating limits for said specific television program is set or an exception from said rating limits indicate that the specific television program is not to be blocked.

The exceptions indicating that particular television programs are to be enabled for viewing are included in a so-called Never Block Program List. This list allows the user to specify certain programs that should never be blocked by the system from viewing, even if these programs exceed the rating limits that were previously established by the user in the Movie Rating Limits and TV Rating Limits screens. For example, though the user may establish a rating limit such that all programs rated above TV-PG be blocked from viewing by the users of the system, the user may decide that the program *Will & Grace*, which is rated TV-14, is acceptable for viewing by those users. If the user subsequently adds the program *Will & Grace* to the Never Block Program List the system will not block any episodes of that program. Therefore, the user is not required to be present and to enter a password to unlock the system for viewing each time an episode of the program *Will & Grace* is aired.

The exceptions indicating that particular television programs are to be blocked are included in a complementary feature, called in the following the Always Block Program List. This list allows the user to specify certain

5 programs that shall always be blocked by the system from viewing by the users of the system, even if these programs do not exceed the rating limits that were previously established by the user in the Movie Rating Limits and TV Rating Limits screens. For example, though the user may

10 establish a rating limit such that all program rated TV-14 and below are viewable, the user may decide that the programs *Dark Angel*, *Angel*, and *CSI*, all rated TV-14, are too violent and would prefer that his or her children did not view these programs. If the user subsequently adds

15 these programs to the Always Block Program List the system will always block all episodes of these programs.

Figure 2 shows a flow diagram of a method for the set-up of rating exceptions. A user being in the process of creating rating limits is also presented with the

20 options of creating a Never Block List of programs and an Always Block List of programs. At step 21 the system displays a description of the feature and an explanation of its usage. After selecting the Never Block List or Always Block List, a list of items that have already been

25 added to the respective list is presented to user in step 22. Depending on the user selection detected, the method may proceed in step 23 along various paths. A program may be added to the list in step 24 or deleted from this list in step 25, followed by a return of the method to step 22.

30 When no more programs shall be added or removed, amending the Never/Always Block List is ended and the method may return to method step 21 or exit the rating limits feature.

20250613 090500



The method of Figure 2 is discussed in more detail in the following by the respective screens displayed at the various method steps.

If the user selects the Never Block List feature, the system displays at step 21 the screen shown in Figure 4. In a list of menu features 41 the selected feature "Never Block List" is highlighted. A description of the highlighted feature and an explanation of its usage 42 are displayed. Furthermore, the video signal of the former viewed channel may still be displayed as a PIP 43. In order to start setting up the Never Block List or Always Block List the user has to press an "OK" button. However, the user can also select to quit the set-up or to enter the standard modes for creating Movie rating limits and TV rating limits.

A similar screen is displayed if the user selects the Always Block List feature at step 21, as can be seen in Figure 5. In the list of menu features 41 now the "Always Block List" is highlighted and is correspondingly described.

If the user highlighted and selected the Always Block List option, a list of items 61 that have already been added to the Always Block Program List is presented to the user for review or amendment, as shown in Figure 6. A continuation symbol 62 may also be shown, if there are more items in the list than can be displayed on the screen. In this case the user may scroll through the list using up- and down- keys on the input device, e.g. the remote control. On the other hand, if the user had not yet added any programs to the Always Block Program List, the display area on the right would be empty, and the user would only have the option of adding programs to this

list.

From this screen the user has the options to add a program to this list and to delete a program from this list. Should the user select the option Add Program in Figure 6, the user would be presented in step 24 with a screen similar to that seen in Figure 7. This screen would allow the user to enter the first few characters of a title in the text spaces by highlighting and selecting letters in the onscreen keyboard. When the user enters a letter in the first text field, the display area 74 shows programs whose titles begin with the selected letter, derived e.g. from a program information database such as an electronic program guide (EPG) database. If the user enters another letter, the display area changes to show programs whose titles begin with both of the selected letters. When the program that the user desires to add to the Always Block Program List appears in the display area 74, the user would then navigate to, highlight and select the desired program. Upon selecting the desired program, the system will go back to step 22, showing the screen seen in Figure 6 with the newly blocked program added to the list seen in the display area. For the convenience of the user the screen shown in Figure 6 may also comprise a short description of the usage.

Should the user select the option Delete Program in Figure 6, the system will proceed to step 25, where the user is presented with a screen similar to that seen in Figure 8. This screen presents the user with the list of programs already included in the Always Block Program List and allows the user to navigate to, highlight, as symbolize by the mark 82, and select a program title that the user wishes to remove from the list. Upon selecting the desired program, the system will go back to step 22,

showing the screen seen in Figure 6 with the deleted program removed from the list seen in the display area.

If the user highlights and selects the Never Block List option from the screen shown in Figure 4, the system proceeds from step 21 to step 22 and the user is presented with a screen similar to that seen in Figure 9. A list of items that have already been added to the Never Block Program List 91 is displayed, with the options to add a program to this list and to delete a program from this list. If the user had not yet added any programs to the Never Block Program List, the display area on the right would be empty, and the user would only have the option of adding programs to this list.

The screens for adding and deleting programs from the  
15 Never Block Program list would appear similar to the  
screens depicted in Figures 7 and 8.

Figure 3 shows a flow diagram of a method for selectively blocking or enabling the viewing of television programs after the rating limits and rating exceptions have been set up.

From a received television signal information for specifying the recommended rating and identifying the television program is extracted in step 31. In the following step 32 the recommended rating received with the TV signal is compared with the stored rating limits defined by the user. If the recommended rating is below the stored rating limit, the method proceeds in step 33, otherwise in step 34.

In step 33 it is checked whether the television  
30 program is included in the Always Block Program List. If  
this is not the case, the program will be displayed in

step 35. On the other hand, if the program is included in the Always Block Program List, the program is blocked in step 36 and the user is presented with a screen informing him that the current program is included in the Always Block Program List. In the following step 37 the user may unlock the system for viewing of the program. In case of a series the user can either enable viewing of only the current episode or of all the following episodes by deleting the program from the Always Block Program List.

10 A similar processing is performed if the method proceeds from step 32 to step 34. In this case it is checked in step 34 whether the television program is included in the Never Block Program List. If this is the case, the program will be displayed in step 38, otherwise  
15 the program is blocked in step 39 and the user is presented with a screen informing him that the current program exceeds a rating limit. In the following step 310 the user may unlock the system for viewing of the current program or in the case of the series the user can enable  
20 viewing of all the following episodes by adding the program to the Never Block Program List.

The screen displayed at step 39 is shown in Figure 10. The title 101 and further information 102 about the current program like the recommended rating, the channel and the broadcasting time is displayed. This information  
25 can e.g. be taken from the information stored in an EPG database. Furthermore, the user is asked to enter a four-digit password 104 for viewing the program. Finally, the user may define whether only the current program is to be  
30 unlocked, symbolized by the hook 105 and whether the current program shall be added to the Never Block Program List, symbolized by the hook 106.

Though not depicted, while watching video, should the user tune to a program that he would prefer to add to the Always Block Program List or remove from the Never Block Program List, the user would be able to summon a screen  
5 that would allow him to amend the respective list.

The invention extends the functionality of rating limits which can be used in consumer electronic devices including, but not limited to, television signal receiving apparatus (e.g., a television receiver with or  
10 without a display device), set-top boxes, VCRs, PVRs or DVD players. However, provided that suitable rating limits are specified, the invention can also be used for blocking certain games on game consoles or for content filtering of Internet web sites, chat and news groups and emails.

15 The invention may be implemented in hardware or software, wherein a software implementation could be part of the operating system but could also be distributed and installed as a separate program.

205050 33306007